



Jacobs & Cushman San Diego Food Bank

Human Relations Commission



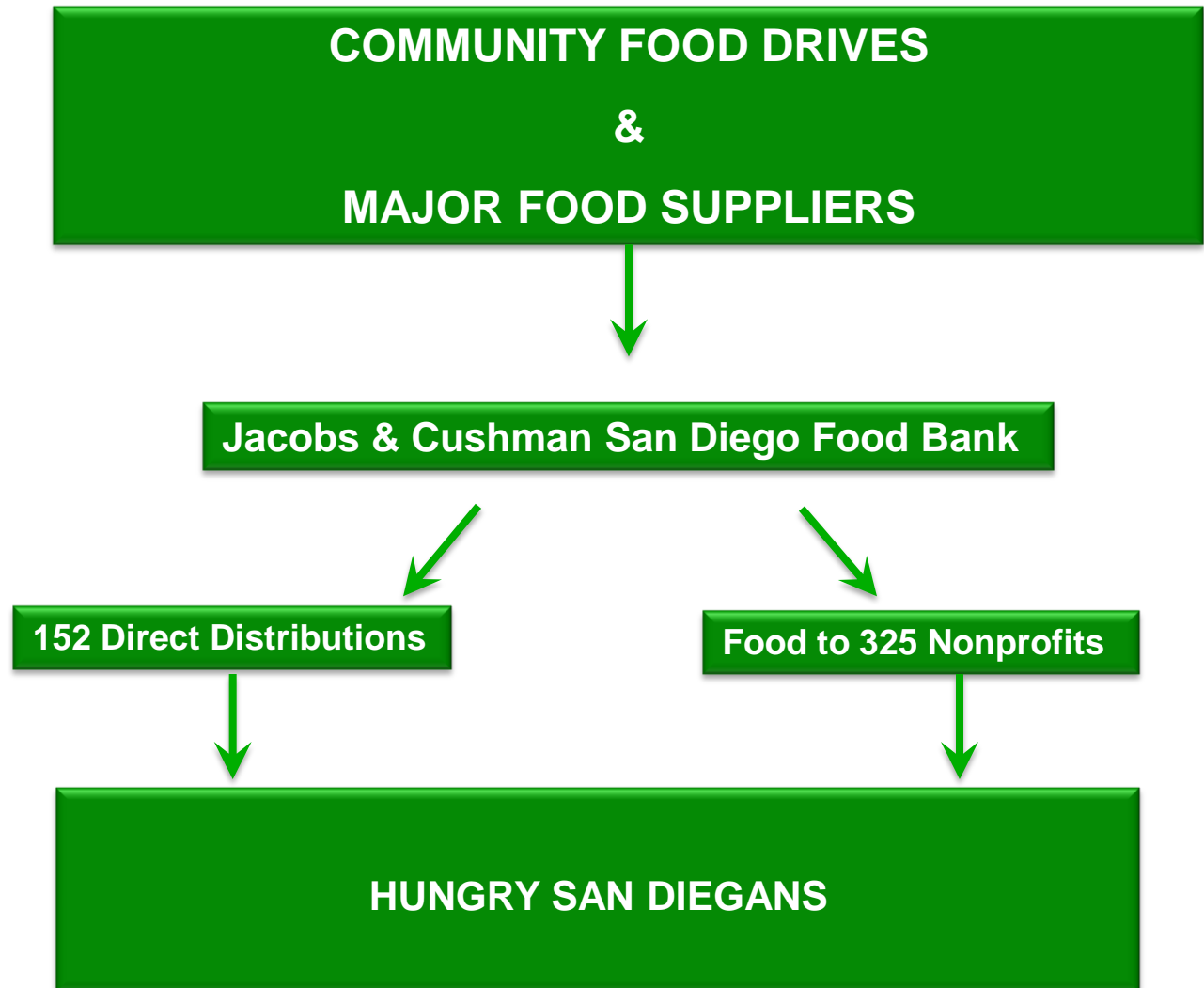
Our Impact on the Community



- **462,000 people live in poverty in San Diego County**
- **Feed 320,000 people per month.**
- **4,200 square mile service area in San Diego County.**



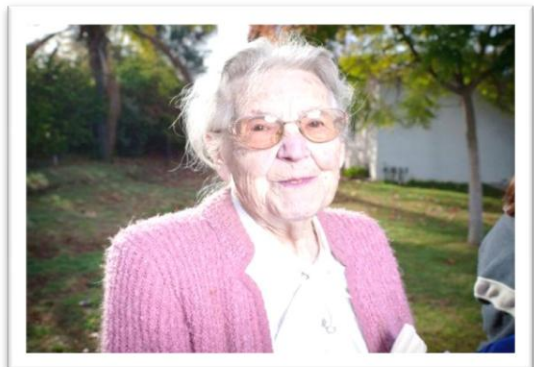
How our Food Bank works





Food Bank Programs

- **CalFresh Outreach Program**
- **Community Cares Program**
- **Emergency Food Assistance Program**
- **Food 4 Kids Backpack Program**
- **Food To Nonprofits Program**
- **Moms & Children Food Program**
- **Neighborhood Distribution Program**
- **Senior Food Program**





Highlights & Accomplishments

- Distributed nearly 20 million pounds of food last year
- Distributed 7.1 million pounds of fresh produce last year
- Served 8,500 seniors on our Senior Food Program every month





Highlights & Accomplishments

- Served 16,000 military personnel and their dependents every month
- Served 90,000 low-income individuals on our Emergency Food Assistance Program every month
- Served 1,300 children at 31 elementary schools on our Food 4 Kids Backpack Program every month





Highlights & Accomplishments

Volunteerism



➤ **28,414 Volunteer Visits**

➤ **164,617 Total Hours**

**Hours X Min. Wage (\$8.00) =
\$1,316,936**



Highlights & Accomplishments

Serving Low-Income Military

The Food Bank serves, on average, more than 16,000 low-income military personnel and their dependents every month. To qualify for Food Bank programs military personnel must meet income guidelines. For example, a family of four cannot have an annual income of more than \$34,575 to qualify.



Pounds of Food Distributed to Military Nonprofits

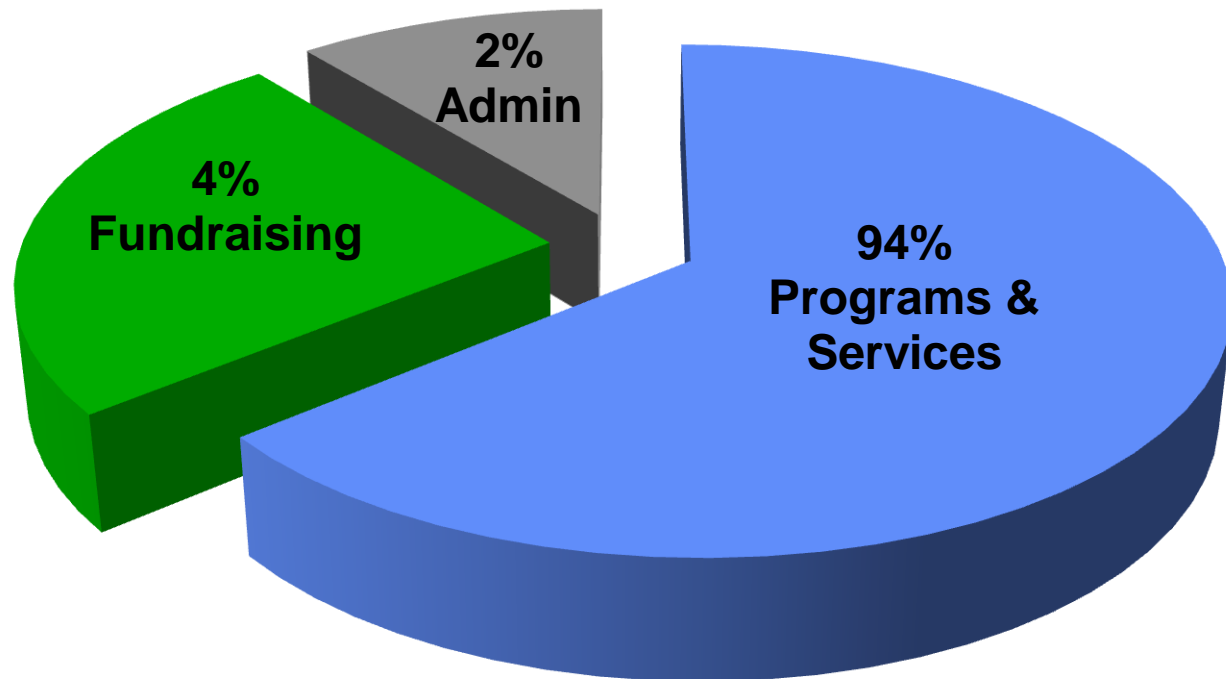
Navy Wives Food Locker	310,734 pounds
USO Airport	18,960 pounds
Armed Services YMCA	80,022 pounds
Brother Benno's (Camp Pendleton)	17,792 pounds
Total	427,508 pounds



Highlights & Accomplishments

Overhead Ratio

94 cents of every \$1 donated goes to programs & services





Highlights & Accomplishments

Food Bank Honored for Transparency & Efficiency



CAPE - California Challenge Award
(California Awards for Performance Excellence)
Winner of California Challenge Award for Organizational Performance Excellence.



Charity Navigator - Four Star Charity Award

- Nation's largest independent evaluator of charities
- Highest rating possible
- Sound fiscal management
- Commitment to accountability and transparency



Jacobs & Cushman San Diego Food Bank
CalFresh Outreach Program was
created in 2009 to help increase
San Diego County's low participation rate



CalFresh Outreach Program

- Most Food Bank recipients at food distributions likely eligible to receive Food Stamps but are either:
 - Unaware of eligibility
 - Difficult process
 - Stigma
 - Misconceptions
 - Etc.





Continued..

- A longer term solution versus a once month a bag of food
- Food distributions held during work hours
- Food stamps can be used any time
- People trust the Food Bank and their community partners
- Food Bank staff attended food distributions and partnered with CBO's to increase awareness, dispel myths, encourage and help people to apply





Continued..

- ◆ Partners include schools, health clinics, VA, senior centers, apartment complexes, etc..
- ◆ Outreach services consist of prescreening, application assistance, follow up and advocacy
- Food Bank submits applications to the county on client's behalf
- Food Bank works with clients from beginning to end, until their case is determined





CalFresh Outreach Program Outcomes Results

❖ 2009 - Present:

- ❖ Approx. 15,000 households have been prescreened for CalFresh
- Approx. 4,000 applications have been submitted to the county.
- Over \$449,087 awarded in CalFresh monthly benefits
- Outreach Team has always consisted of 1-3 people
- Times the number of CalFresh Volunteers
- In FY 2012-2013, 73% of the applications submitted to the county were approved and awarded \$142,587 in CalFresh benefits.





Future Goals

- ◆ Continue to assist and encourage people to apply
- ◆ Assist current participants to retain their benefits
 - ❖ Semi-annual Reporting
 - ❖ Annual Reporting
- ◆ Expand our efforts
 - ❖ Establish new partners
 - ❖ Establish more hub sites/enrollment clinics throughout the county
 - ❖ Transition to Benefits CALWIN





Continued...

- ◆ Establish video conferencing at eligible sites
- ◆ Effective Fall 2013 Food Bank will host a county case worker to process new Food Bank clients for CalFresh
- ◆ Food Bank will work closely with case worker and county to make this a successful effort
- ◆ Continue to collaborate and partner with HHSA for the better for the community.

Future Goals





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